

your **creativity** is unique

The Creative Industries Precinct is your space – whether you are an artist, designer, student, researcher or entrepreneur - Australia's first site dedicated to creative experimentation and commercial development in the creative industries. You can easily connect and collaborate with others to create new work, develop new ideas and grow the creative industries sector in Queensland.

The Creative Industries Precinct, located on the western fringe of Brisbane's Central Business District, is set to become an internationally networked hub of creative enterprise.

see the latest from the faculty at [creativeindustries.qut.com](http://creativeindustries.qut.com)

**contact**

So be part of something new...it's your space!  
Contact us about your ideas...you will have our attention.

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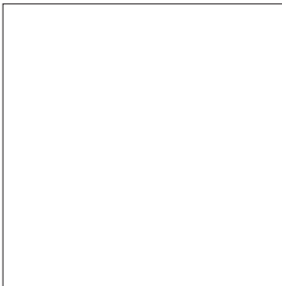
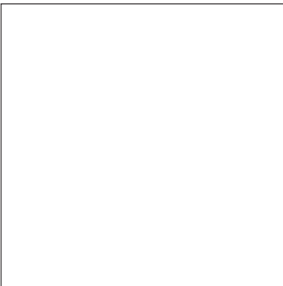
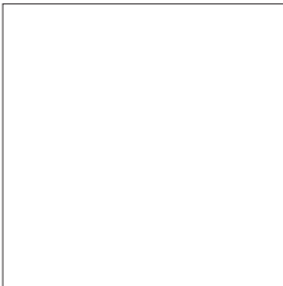
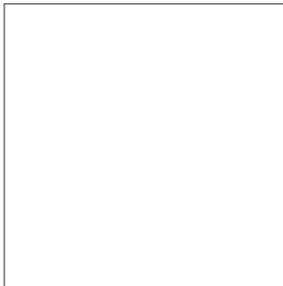
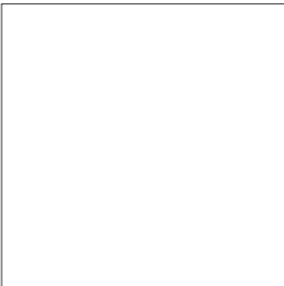
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your  
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creative industries precinct





**the space**

The Creative Industries Precinct is a destination for local, national and international productions, exhibitions and events, which ideally showcases emerging digital and new media work. Clustered around the Precinct's café hub, interactive exhibition spaces, an experimental black-box theatre, a parade ground and outdoor terraces ideal for multi-media performance, will present an expansive program of exhibitions, live performance, screenings, festivals and seminars. The Precinct also boasts Australia's largest billboard - 45 x 9m – exhibiting public artwork from some of Australia's most prolific artists and designers.

Supporting these spaces and the work of collaborators on site are computing studios for animation, virtual reality, visual arts and design technology; media labs for music and sound; newsrooms for radio, television, on-line and print production; design studios for drawing, CAD scenic/lighting design, 3D modelling and fashion and textile design; film and television studios and post-production facilities including QUT's Educational TV unit; and production workshops for set construction, 2D & 3D production, props making and interactive technology.

**commercialisation**

ACID, the Australasian CRC for Interaction Design, fills the gap in the way creative ideas are recognised, nurtured and developed. It draws together the expertise and knowledge of more than 25 partners from industry, government and education, including SGI, RMIT, Auran, University of Queensland, Griffith University and Optus. ACID develops programs which will create the next generation of interactive technologies, networked communities and creative content. With a strong national and international network of collaborators, ACID's on-site presence maximises the potential of bringing new ideas to reality. Seek out your chance to be part of ACID by visiting .

**business incubation**

With onsite access to expertise, services and facilities for small and emerging businesses, the Creative Industries Enterprise Centre will deliver an enterprise development program with mentoring and advisory services to help build emerging companies into viable businesses. Established creative industries businesses are also invited to be part of the collaborative environment, working with researchers, educators and students. This initiative, in partnership with the Department of State Development, assists the growth of this new sector by creating, supporting and sustaining new jobs in Queensland. Information on the Enterprise Centre can be found at .

**teaching and research**

QUT's most sought after programs from the Creative Industries Faculty will be central to the Precinct's energy and activity with more than 2000 students and 100 staff onsite. The faculty has a distinctive reputation, nationally and internationally, for its strong vocational focus, flexible course offerings and links with industry in this new sector. Students engage with conservatory, studio-based and professional training across Acting and Technical Production, Communication Design, Creative Writing and Cultural Studies, Dance, Fashion, Film and Television, Journalism, Media Communication, Music and Sound, Theatre Studies and Visual Arts.

CIRAC, the Creative Industries Research and Applications Centre, provides a focus for research, R&D and postgraduate training in the faculty. Through various projects, CIRAC maps the growth and dynamics of the creative industries in Australian and overseas, produces both creative IP for commercialisation and industry-oriented research, contributes to the development of the Precinct with co-locating partners and works closely with ACID.

**performance innovation**

Renowned as one of Queensland's most innovative performance companies, La Boite Theatre is an integral component of the vibrant community the Precinct will create. Attracting more than 50,000 people a year, La Boite's new 400-seat theatre-in-the-round will ensure every audience member maintains close proximity to the action on stage. This move heralds a new era for La Boite and strengthens existing work with QUT Creative Industries in providing students with practical training in a professional setting. See La Boite's 2004 Season at .

**the urban village**

The Precinct is the lead site of a 16 hectare urban village which only adds to the benefits, opportunities and lifestyle of this unique experience. Over the next five years, QUT partners with the Department of Housing to develop the site as a multi-user residential and retail village. More than 800 units from low-cost student to affordable accommodation and penthouses with city views will be developed alongside a range of retail outlets including a supermarket, restaurants and cafes. All part of the creative industries experience.